

# ten things YOU SHOULD KNOW

June 2025

1



## McDonald's Reintroduces Snack Wraps

McDonald's confirmed this June that they will be permanently bringing back Snack Wraps on July 10th. The snack wraps feature a McCrispy Strip made with all white meat topped with crisp shredded lettuce and shredded cheese, wrapped in a flour tortilla. The item will be available in spicy and ranch flavors. | USA Today; McDonald's

2



## Alani Nu Cotton Candy

Alani Nu launches their newest energy drink flavor, cotton candy. The beverage is said to be a "spectacle for the senses" featuring a pink-vanilla flavor, zero sugar and 200mg of caffeine per serving. | Alani Nu

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## Selena Gomez Oreo

Available June 9th, the Selena Gomez Oreo features chocolate and cinnamon flavors and features six unique embossments designed by Selena herself. | Mondelez International

4



## At Home Cooking on the Rise

Reports from the Campbell's Company share that consumers are preparing meals at home at the highest level since early 2020. Consumers are favoring ingredients that fit tighter food budgets, providing opportunities for brands in the food and beverage space. | Food Dive

5



## Dolly Parton Frozen Meals

Country artist Dolly Parton is launching a line of Southern-inspired frozen meals in partnership with Conagra Brands. The single-serve frozen meals include four options: Beef Pot Roast; Chicken and Dumplings; Country Fried Steak; and Shrimp and Grits as well as a frozen peach cobbler. | Conagra Brands

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## BodyArmor Chill

BodyArmor launches its newest beverage BodyArmor Chill which contains electrolytes, vitamins B & C, antioxidants and coconut water. The drink is said to feature a "refreshing, cooling sensation" in every sip and comes in Frozen Cherry, Frozen Orange and Frozen Berry Flavors. | Food Dive; BodyArmor

7



## Mush Protein Overnight Oats

The ready-to-eat overnight oats startup Mush is expanding its product line to cater to protein seeking consumers. Protein overnight oats will feature 15 grams of protein per serving and comes in multiple flavors: peanut butter and jelly, peanut butter, peanut butter chocolate chip, chocolate peanut butter, peanut butter banana, cookies and cream and chocolate brownie. | Food Business News; Mush

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## Dunkin' & Paige DeSorbo Pink Spritz Refresher

Dunkin' teams up with podcast host and Bravo star Paige DeSorbo on their newest Pink Spritz Refresher. The beverage is a fizzy blend of guava, orange and passion fruit flavors with a splash of sparkling water. | Beverage Industry; Dunkin'

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## Trader Joe's Passion Fruit Sorbet

is made by an expert supplier out of Thailand, who uses a base of sweet, tangy, and tart Passion Fruit purée to create this vegan, summer-seasonal treat. The product is said to be bright, refreshing, and tropical, with a soft and smooth texture. | Trader Joe's

10



## Starbucks Strawberries and Cream Cake Pop

Starbucks recently released their limited-time menu for summer 2025 which includes a Strawberries & Cream Cake Pop. The cake pop features a strawberry cream cake mixed with buttercream, dipped in chocolatey icing, and finished with a strawberry design. | Southern Living; Starbucks

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