

Scoopable Sips

Taking inspiration from the world of alcoholic and nonalcoholic drinks, these flavors are transformed into sip-worthy ice cream creations.

Over 30%
of global consumers choose
beverages as their
go-to-indulgence, fueling a
flavor revolution

QSR, 2025

Boozy Bites

Transforming alcohol-inspired flavors into luxurious frozen experiences, blending bold spirits with indulgent textures and unexpected pairings.



photo credits: <https://tipsyscoop.com/>

Topsy Scoop is churning artisanal ice cream with premium mixed cocktails, beer, and wines. Popular flavors include Spiked Mint Chip, Tequila Mexican "Hot" Chocolate, and **Vanilla Bean Bourbon**.

Flavor Thought Starters: Chocolate Stout, Maple Bourbon Blondie, Sangria, Limoncello, Espresso Martini, Piña Colada, Frosé, Whiskey & Pecans

Tea Time

Brands are highlighting the evolving intersection of tea culture and frozen indulgence, bringing refined, global flavors into the ice cream category.



photo credits: <https://alecsicecream.com/>

Alec's Matcha Chocolate Chip flavor combines earthy matcha with sweet chocolate chunks for a mellow yet invigorating treat.

Flavor Thought Starters: Vanilla Matcha, London Fog, Blue Jasmine, Thai Iced Tea, Chocolate Earl Grey, Black Milk Tea

Caffeine Buzz

Coffee-inspired drinks are transformed into irresistibly creamy treats, from the bold intensity of Vietnamese coffee to the smooth richness of cold brew. These flavors are perfect for coffee lovers craving an extra pick-me-up.



photo credits: <https://handelsicecream.com/>

Handel's kicked off 2025 with **four new coffee-inspired ice cream flavors** that deliver the perfect balance of bold and sweet including **Coffee, Coffee Chip, Mud Pie Coffee, Mocha Almond Fudge**.

Flavor Thought Starters: Vietnamese Coffee, Cold Brew, Coffee Chocolate Chip, Mud Pie Coffee, Mocha Almond Fudge, Caramel Macchiato

Frozen Fizzies

The bold, refreshing flavors of soda are making a dip into ice cream, delivering a unique fusion of carbonated zing and creamy indulgence that brings a playful, effervescent twist to frozen treats.



photo credits: <https://www.bluebell.com/>

Blue Bell launched a collab with **A&W** for a **root beer float-flavored ice cream**. It pairs creamy vanilla ice cream with A&W sherbet for a perfect **soda-inspired cold treat**.

Flavor Thought Starters: Coke Float, Root Beer, Orange Crush, Cherry Cola, Cream Soda, Ginger Beer, Baja Blast