

10 Things you should know

February 2025



1 Kraft Natural Cheese Protein Cheese Sticks

are designed to meet growing consumer demand for protein-enhanced snack options. The product includes 17g protein per stick and comes in mild cheddar and pepper jack.

- Food Dive, Kraft



2 Khloud Dill Pickle Protein Popcorn

Khloé Kardashian's brand Khloud is launching a dill pickle flavored popcorn with Good Girl Snacks, the maker of Hot Girl Pickles.

- Nosh



3 Coca-Cola Cherry Float

Coca-Cola adds Cherry Float to their lineup and it features bold cherry, creamy vanilla and endless fizz. It is said to be a modern take on a soda fountain classic.

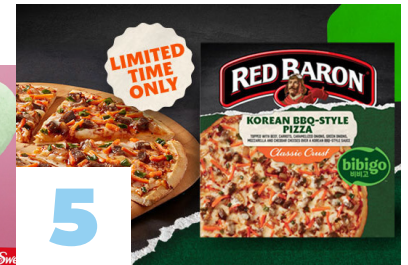
- Coca-Cola, Beverage Daily



4 Sweethearts Love in This Economy

launch new phrases like "Split Rent," "Share Logn" and more in addition to their classic sayings to reflect the financial hardship many people are facing and how it affects romance.

- PR Newswire, Sweethearts



5 Red Baron Korean BBQ-Style Pizza

is a collaboration with bibigo foods, a popular brand in Asian-style cuisine, to offer a globally inspired taste profile. The pizza will be available exclusively at Kroger Stores.

- Red Baron



6 Jolly Rancher Heat Wave Gummies

feature a blend of sweet and spicy flavors including mango, pineapple, watermelon lime and citrus punch. It is inspired by the global trend of spicy and sweet flavor combos in candy and snacking.

- app., The Hershey Company



7 Purely Elizabeth Salted Vanilla Pistachio Granola

is limited-edition and crafted with organic oats, roasted pistachios, vanilla bean and sea salt, plus coconut sugar, coconut oil and coconut water.

- Nosh



8 Amazon Valentine's Deals

This month, Amazon offered surf-and-turf for two under \$30 via Amazon Fresh, plus desserts for under \$5 via same-day delivery or Amazon Fresh.

- Amazon



9 Wendy's Thin Mints Frosty Offerings

Wendy's brought back their Thin Mints Frosty Swirl this year and introduced an all-new Thin Mints Frosty Fusion featuring crushed Thin Mints and a minty cookie crumble sauce.

- QSR, Wendy's



10 Jade Leaf Pistachio Matcha Latte Mix

This new offering from Jade Leaf will combine the smoothness of matcha with a creamy pistachio twist, available at Target. It features a naturally sweet and nutty flavor profile.

- Jade Leaf