

10 Things you should know

March 2026



1

Hannah's Secret Popstar Refresher

Starbucks launched a strawberry açai refresher with cold foam to celebrate the Hannah Montana 20th Anniversary special premiering March 24th.

- Starbucks

2

Trader Joe's Hot Honey Mustard

is said to be an ideal balance of spicy-hot and sweet honey, with the right amount of tangy, pungent mustard.

- Trader Joe's



3

Guinness Chocolate Stout Cake Schmeer

To celebrate St. Patrick's Day, Guinness paired up with PopUp Bagels to create its chocolate stout cake-inspired cream cheese.

- Food Navigator



4

Vita Coco Frosted Lemonade

Features tart citrus notes and a sweet coconut profile. The beverage is said to be lightly indulgent and a mood-boosting beverage that can help provide a moment of escape.

- Beverage Daily, Vita Coco



5

Kraft Heinz Power Mac

is a high-protein mac & cheese featuring 17g of protein and 6g fiber per serving. The product comes in original and white cheddar flavors.

- FoodBev Media, Kraft Heinz



6

Dot's Snack Mix

Hershey launched Dot's Original Snack Mix featuring mini pretzels, Dot's original seasoned corn cereal, cheese-seasoned pita chips and garlic rye chips.

- Hersheland



7

Wendy's Dunks Menu

celebrates March Madness and the beloved dunk pairing, a Frosty and a side of french fries. The menu will expand to include a 6-piece Nugget and 3-piece Tendys as "dunkable" items.

- Wendy's



8

Nature Valley PB&J Bars

reinvent a classic Pb&J into a ready-to-eat bar made with real fruit. The product is offered in grape or strawberry jelly with peanut butter.

- All Recipes, Nature Valley



9

Ben's Original™ Street Food Noodles

Currently available in Canada, this product is inspired by bold, globally loved street food flavors. Microwaveable in 90 seconds, the noodles are available in Korean Style BBQ, Thai Stir Fry and more.

- Mars



10

Twizzlers Straws

Twizzlers' new product, Twizzlers Straws are inspired by the Dirty Soda trend. Both an edible straw and sweet treat, the straws blend vanilla, lime, and coconut notes for a sweet addition to your beverage.

- The Hershey Company