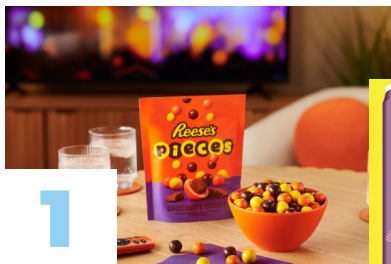


10 Things you should know

July 2026



1

Reese's Pieces with Chocolate Cookie

add a crispy chocolate cookie center to the peanut butter-flavored candies. The offering plays into demand for multi-textural candies for an unexpected taste experience.

- Food Dive



2

Skip Magnesium Drinks

UK functional soft drinks brand Skip has expanded its wellness beverage range with two magnesium-infused sparkling drinks. Flavors include Berry & Cherry and Kiwi & Lime.

- FoodBev Media



3

Aloha Strawberry Protein Bar

This new product is USDA Organic-certified and made with real strawberries and coconut flakes, delivering 14g of plant protein, 10g of fiber and 4g of sugar per serving.

- Aloha



4

Auntie Anne's Pitch Pack

is a shareable soccer-inspired box of pretzel nuggets or mini dogs plus two dips to celebrate the World Cup.

- New York Post



5

Tony's Chocolonely Popcorn Crunch Bar

Tony's new milk chocolate Popcorn Crunch bar is packed with roasted, caramelized corn pieces for a warm, sweet and salty popcorn combination.

- International Snacks



6

Oreo Firecracker Pop

Oreo added a new seasonal flavor, the limited-edition Firecracker Pop, a golden cookie sandwich filled with blue raspberry, lemon and cherry flavor.

- News Nation



7

Popsicle Hard

is inspired by the iconic flavors Popsicle fans grew up with now as an alcoholic beverage. The beverage comes in Hard Cherry, Hard Orange and Hard Grape with 5% ABV.

- Beverage Industry



8

Totino's Blasted Pizza Rolls

This new pizza roll offering is coated in a bold, unique seasoning blend for added flavor. Flavors include Zesty Limon Pepperoni, Garlic Parm Pepperoni, and Nacho Boom Cheese.

- Delish



9

McDonald's Caesar Sauce

McDonald's creamy and tangy Caesar sauce features parmesan, garlic and lemon flavors. The sauce will also be included in three new chicken offerings.

- ABC News



10

Fresca Hard

Fresca Hard launches as a flavored malt beverage featuring the classic citrus taste of Fresca with a 4.6% ABV. Flavors include Original Grapefruit Citrus, Pineapple Citrus, Peach Citrus and Watermelon Citrus.

- Parade