

Allergen Friendly

Thoughtfully crafted bars cater to a growing demand for inclusive and school-safe snacking, leveraging innovative flavors and ingredients to satisfy diverse dietary needs without sacrificing flavor.

The Allergen-Free Food Market is projected to grow at a CAGR of 7.4%, reaching 102.7B by 2034.

Future Market Insights, 2024

Peanut-Free Pleasures

Ideal for school-safe snacking, parents are choosing snacks made in peanut-free facilities, offering decadent flavors that kids love as lunch box options.



Kind Kids Bars are crafted with their "school-friendly recipe," leaving out tree nuts and peanuts, while still containing 5g of protein with 100% whole grain oats and dried fruits.

Flavors: Blueberry Muffin, Chocolate Chip

Dairy-Free Delights

Brands are catering to consumers with GI sensitivities by embracing dairy alternatives that deliver the same creamy texture and rich flavor, ensuring satisfaction without compromise.



Shanti Balance Bars are plant-based protein bars that use organic rice milk as a dairy alternative.

Flavors: Mango Cashew Turmeric Mexican Chocolate Mulberry, Red Velvet Chocolate Chip, Cashew Cookie Dough, Blueberry Matcha

Gluten-Free Goodies

More consumers are avoiding gluten and looking for snack bars that replace wheat binders with innovative ingredients, without sacrificing decadent flavors.



Picky Bars use gluten-free alternatives like hazelnut flour, which contributes a rich, nutty flavor and enhances the texture. It also adds healthy fats and protein.

Flavors: Chocolate Mint & Almond, Sunflower Butter Honey & Chocolate, Chocolate Peanut Butter, Peanut Butter Fruit & Honey, Blueberry Almond & Vanilla, Hazelnut Chocolate & Coffee

Seed-Based Bites

Naturally free from many common allergens, seeds offer a delicious, nutrient-dense alternative that everyone can enjoy without worry.



Blake's Seeds and Chocolate Bars are free from the top nine allergens and made in a nut-free, gluten-free facility. They combine pumpkin seeds, sunflower seeds, and brown flax seed for a nutritious and delicious safe snack.

Flavors: S'mores, Blueberry Lemon, Raspberry