

Frozen Dessert Benchtop Basics Flavor Collection

This collection of frozen dessert flavor favorites serves as a quick reference of foundational profiles across common flavor camps. Each flavor was selected for its optimal profile and ability to demonstrate the breadth of options available across key frozen dessert categories. Mouthfeel modifiers that can enhance and differentiate your innovations are also featured.

Our technical experts will be happy to connect with you to explore how flavors can be customized to meet your specific needs. Browse the catalog and see inspiration of how these flavors come to life in application.

Options include dry flavors, oil-soluble liquid flavors and water-soluble liquid flavors.

Request a FREE flavor sample.

[Click to connect](#) | 630-578-8600

Mc Flavor solutions



Flavor Types Include:

**Fruit Favorites | Sweet Brown Basics
Taste & Mouthfeel Modifiers**



Fruit Favorites

Flavor Profile	Descriptors	Formats
Fresh Strawberry	Green, Seedy, Floral	OS, WS, Dry
Jammy Strawberry	Cooked, Sweet, Rich Red Berry	OS, WS, Dry
Candied Strawberry	Sweet, Cotton Candy	OS, WS, Dry
Raspberry	Juicy, Seedy	OS, WS, Dry
Blueberry	Fresh, Floral, Dark Berry	OS, WS, Dry
Mango	Fruity, Tropical/Sulfury, Ripe	OS, WS, Dry
Peach	Juicy, Fruity, Fuzzy	OS, WS, Dry
Banana	Creamy, Ripe, Sweet	OS, WS, Dry

Demo Spotlight:
**Strawberry Basil
Lemonade Popsicle**

Featuring:
**Fresh Strawberry
Flavor**





Demo Spotlight:
**Toasted S'mores
Ice Cream**

Featuring:
**Toasted Marshmallow
& Graham Flavor**

Flavor Collection: Frozen Dessert Benchtop Basics

Sweet Brown Basics

Flavor Profile	Descriptors	Formats
Sweet Vanilla	Powdery, Marshmallow	OS, WS, Dry
Fruity Vanilla	Dried Brown Fruit	OS, WS, Dry
Roasted/Woody Vanilla	Woody, Caramelized, Tobacco	OS, WS, Dry
Chocolate	Roasted, Slight Burnt Sugar, Slight Bitter, Slight Sweet,	OS, WS, Dry
Milk Chocolate	Cocoa, Creamy, Slight Roasted, Vanilla, Sweet	OS, WS, Dry
Dark Chocolate	Roasted, Cocoa, Fudge	OS, WS, Dry
White Chocolate	Sweet, Creamy, Milky, Vanilla	OS, WS, Dry
Peanut Butter	Nutty, Roasted, Caramelic	OS, WS, Dry
Cookie Dough	Sweet Brown, Vanilla, Butter	OS, WS, Dry
Coffee	Roasted, Brown, Sweet	OS, WS, Dry
Graham Cracker	Sweet Brown, Caramelic, Baking Spices	OS, WS, Dry
Toasted Marshmallow	Vanilla, Slight Brown, Marshmallow	OS, WS, Dry

Taste & Mouthfeel Modifiers



Flavor Profile	Usage Tips	Formats
Optify® Dairy Mouthfeel Modifier	Can help enhance creamy mouthfeel in plant-based, reduced sugar, and reduced fat products.	OS, WS, Dry
Optify® Juicy Modifier	Can help enhance juiciness and create authentic true-to-fruit profiles in frozen novelties, sorbets, and other applications.	OS, WS, Dry
Optify® Sweetness Modifier	Can help enhance sweetness and round out flavor profile in sugar reduced, low sugar, sugar free, keto, and other better-for-you profiles.	OS, WS, Dry
Optify® Sweet Brown Flavor	Can help enhance the sweet brown notes essential to many dessert profiles. Helps to provide flavor depth to profiles including vanilla, chocolate, maple, cinnamon, baked good notes, etc.	Dry

Demo Spotlight:
**Sugar Reduced
Vanilla Ice Cream**

Featuring:
**Optify® Sweetness
Enhancer**