



Flavor Spotlight

Banana

Bananas are one of the most approachable fruit flavors, celebrated for their subtly sweet, creamy, and iconic taste. Offering both fresh fruit appeal and nostalgic comfort, its versatility makes it an ideal choice for a wide range of applications. Banana flavor is a popular choice for tropical inspired smoothies, cocktails and confections. When heated, its flavor deepens and becomes slightly sweeter, developing rich, caramel-like notes that enhance indulgent creations like cakes, pancakes, cookies and drinks.

From our experts

Fresh banana flavor starred in two plant-based protein beverage demos developed by the McCormick Flavor Solutions team: Banana Dulce de Leche and Banana Churro.

“The fresh banana profile used in these demos **balances out the rich sweet brown notes** in churro and dulce de leche. Protein products tend to swing indulgent, and the addition of banana helps balance the taste while providing a unique twist.”

- Izzy Granowicz, Innovation Scientist

Pairing ideas:

Banana + **Mango, Strawberry, Pineapple**
Nut, Chocolate, Cinnamon, Caramel

85%
of consumers love or
like BANANA.
Datassential, 2026

 **Flavor**solutions

Contact us or [click](#) to request a **FREE BANANA** flavor sample.