64%
of consumers are interested/extremely interested in PRICKLY PEAR flavor for sweet products.*

Flavor Spotlight
Prickly Pear

Prickly pear is a cactus fruit known for its lightly sweet, refreshing flavor—often described as clean with a subtly playful character. Commonly enjoyed in juices, jellies, and syrups, its high-water content contributes to a hydrating quality and smooth mouthfeel. Native to the Americas, particularly Mexico and the Southwestern United States, prickly pear appears in a range of vibrant colors. Its flavor is delicate and refreshing, offering a gentle sweetness sometimes likened to watermelon, with faint bubblegum-like nuances.

From our experts

"Prickly pear flavor brings a **bright, refreshing sweetness that is reminiscent of watermelon and bubblegum**. It is lightly tropical and low in acidity which lends to a well-rounded tasting experience with slight floral aromas. Prickly pear is a wonderful addition to beverages such as fruity cocktails, hard seltzers, ciders, and flavored waters!"
- Amy Hyman | Beverage Applications Technician III

Pairing ideas:
Prickly Pear + Guava, Makrut Lime, Persimmon

Flavorsolutions

Contact us or click to request a FREE PRICKLY PEAR flavor sample.

*McCormick Fruit Flavor Study; Nov 2025 n=1000