

10 Things you should know

August 2026



Oreo Flavor Fan Voting

Oreo launches new flavors including Banana Pudding, Deep Fried Cookie and Chicken & Waffles for a limited time. Consumers will have the chance to vote on which flavor will return sometime in 2027.

- All Recipes



Alani Nu Potion Pack

is said to be a magical assortment of six Witch's Brew and six Ruby Apple energy drinks ahead of fall.

- Alani Nu



Gluten Free Goldfish

Campbell's is releasing Gluten Free Goldfish for the first time ever. The launch will rollout nationwide this November and was inspired by consumer requests from social posts and handwritten letters.

- The Campbell's Company



Sam's Club Heat-And-Eat Meal

Sam's Club new Member's Mark Beef Pot Roast with Carrots and Potatoes includes a tender USDA Choice beef roast in caramelized onion gravy for around \$9 per pound.

- Sam's Club



C4 Sparkling Protein

C4 announced the launch of C4 Sparkling Protein, a caffeine-free, ready-to-drink beverage that delivers 20 grams of protein, zero sugar and five essential vitamins and minerals.

- Beverage Industry



Khloud Protein Chips

include 2 grams of collagen with 17 grams of protein per serving. The chips come in multiple flavors including Nacho, Buffalo, Sweet Heat and Jalapeno.

- Khloud



Tast!ez Flavor-Fulls Mozzarella Sticks

feature a saucy twist. The product features a sauce filled center in Creamy Garlic and Marinara Mozzarella Stick flavors.

- Food Dive



Chili Lime on Menus

Taco Bell introduced a limited-time menu in collaboration with Tajín featuring the popular seasoning. The menu includes the Tajín Taco, Tajín Cheesy Gordita Crunch and Tajín Pineapple Strawberry Freeze.

- Trend Hunter



Dirty Mountain Dew

As the dirty soda trend continues to gain traction, Mountain Dew launches Dirty Mountain Dew Cream Soda Dew which is said to provide creamy indulgence with a citrus kick.

- Beverage Industry



Grüns x Minions

Said to be a "mischievous flavor drop," Grüns Minions Bello Banana Berry Superfoods Greens Gummies offering is available on site and features 21 vitamins & minerals and 6g fiber.

- Grüns