

Flavor Spotlight
Asian Pear

Asian pear, native to East Asia and often referred to as “apple pear,” is celebrated for its crisp, refreshing texture and juicy bite. Unlike European pear varieties that soften as they ripen, Asian pears remain firm and crunchy at full maturity. With low acidity and a subtly aromatic profile, Asian pears present a balanced sweet-tart flavor. They are often enjoyed raw, sliced into salads, or blended into smoothies, but also work well roasted or baked in pies and tarts.

73%
of consumers are interested/extremely interested in PEAR flavor for sweet products.*

From our experts

“Asian pear has a crisp profile similar to what one would expect from an apple with heightened floral notes. I utilized the flavor in a hydration beverage, pairing it with black currant. The sweet, juicy Asian pear flavor balances out the tart, tannic taste of black currant for a refreshing taste experience.”

- Izzy Granowicz, Innovation Scientist



Black Currant Pear Hydration Beverage

Flavorsolutions

Contact us or click to request a FREE ASIAN PEAR flavor sample.

**McCormick Fruit Flavor Study; Nov 2025 n=1000*