

Flavor Spotlight

Dill Pickle

Once a simple sandwich side, pickles have become a crave-worthy staple in modern cuisine thanks to their bold, tangy crunch and versatile flavor. Brands are tapping into this growing enthusiasm with pickle-inspired innovations across the retail aisle. The classic dill profile leads the charge—bright and fresh up front, with a sharp, herbaceous finish. It's a flavor that translates effortlessly into snacks, dips, and even beverages and candy, capturing the full energy of today's pickle craze.

In the market



Boars Head Dill Pickle Hummus



Khloud Dill Pickle Protein Popcorn

From our experts

“Consumers are craving sour flavors more than ever, and dill pickle is a great example. It has the perfect combination of tangy and herbaceous notes that pair well with a myriad of different flavors: spicy, salty, savory, and even sweet.”
- Erika James, PD Scientist

Flavorsolutions

Contact us or [click](#) to request a **FREE DILL PICKLE** flavor sample.

