Flavor Spotlight
Everything

The classic blend of garlic, poppy seeds, salt, onion, and sesame seeds delivers the iconic Everything Bagel flavor consumers know and love. What started as a bagel staple has quickly become a go-to savory profile across categories—now appearing in bakery items, snacks, crackers, meals, cheeses, spreads, and more.

Its bold, savory notes offer incredible versatility, making it an easy way to elevate both familiar favorites and new product innovations. Consumers crave the unmistakable taste of Everything Bagel—now you can bring that craveable flavor to almost everything!

From our experts

"Everything may have started on a bagel, but it's popping up everywhere now for good reason. **The blend is irresistibly craveable.** This savory salty profile is right at home combined with other staples like avocado, egg, popcorn, and hummus. It also pairs perfectly with ranch, another American classic."
- *Erika James, PD Scientist*



Check out the recipe for Everything Bagel Seasoned Sushi Rice crafted by the McCormick Kitchens.



McCormick Flavorsolutions

Contact us or click to request a FREE EVERYTHING flavor sample.